



Help Your Members Travel the World Freely with the Power of a New Language

Benefits for Your Organization

Expand Loyalty Programs. Embed OptiLingo into your existing loyalty programs and offer your members even more value.

Increase Customer Engagement. Give your members a valuable benefit they can directly relate to your business and interact with daily.

Extend CLV. OptiLingo opens the world to your users with the power of language. Every time they speak a new phrase, they'll remember the value of your platform.

Your Members Can

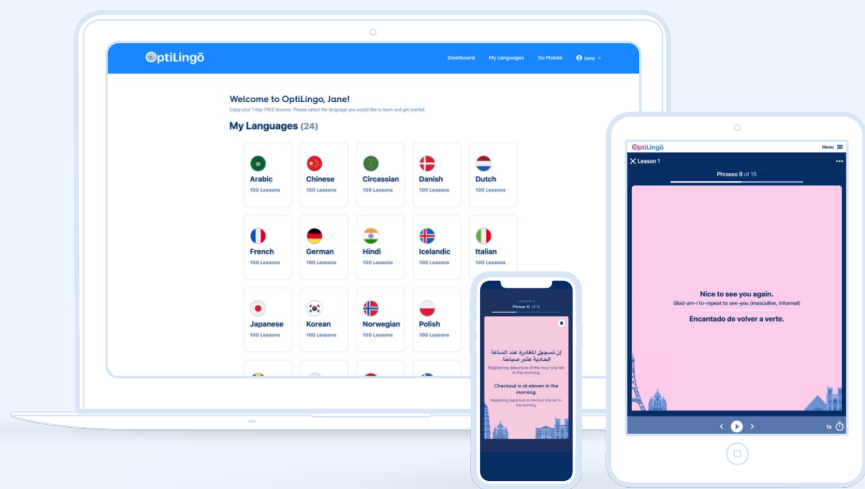
Start Speaking a New Language! Users cover the most popular phrases and words so they can start speaking from the very first lesson.

Master Language Naturally. No more boring drills or endless memorization. Instead, users acquire language naturally in a more enjoyable way.

Reach Fluency with Ease. Whether they're at the airport or driving to work, it's easy for users to slip in quick, 20-minute lessons.

What is OptiLingo?

We are the next-generation language learning platform.



Dreaming of Learning a language?

For years, the language “experts” have been using outdated, ineffective teaching methods. This makes people feel like they're bad at learning languages. In reality, it's the methods that are bad. We're on a mission to change this.



Focus on SPEAKING

We're the only app focused on SPEAKING a language (not clicking buttons)



Useful Phrases and Words

We focus on thousands of every-day useful phrases and words.



Short, 20-min Lesson

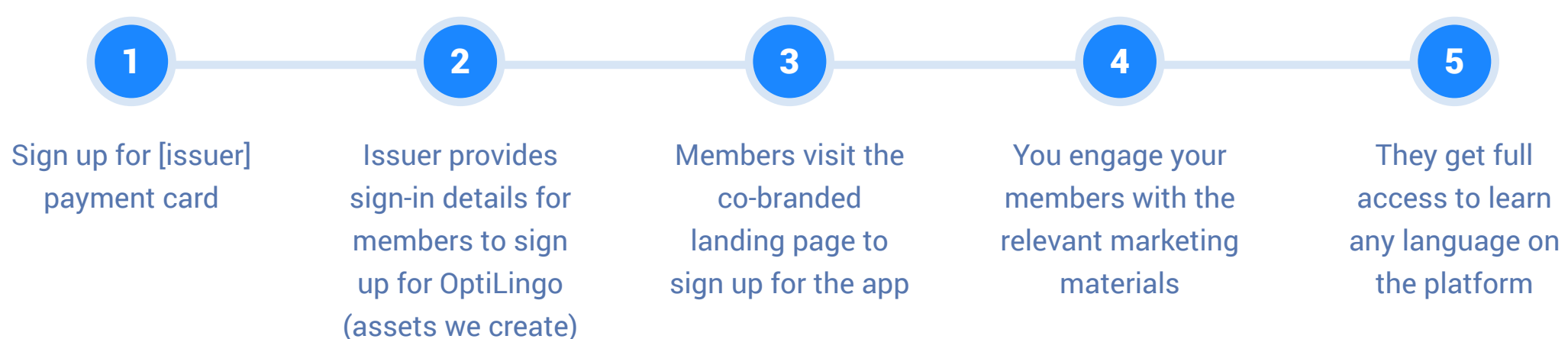
Lessons are short - under 20 minutes, on average.



Multi-Platform, Multi-Mode

Our app runs on Android, iOS and Web, in visual or audio mode.

How Your Members Access OptiLingo



If you have questions or would like to discuss OptiLingo further, please reach out to:

contact@collinsongroup.com



Travel the World Freely with the Power of a New Language

How We are Different

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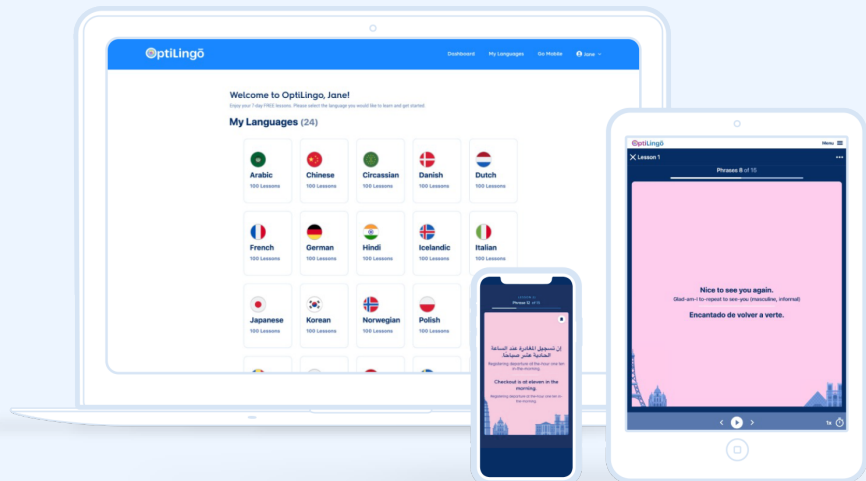
Extensive Content. Each of our language courses is the equivalent of over 2 years of full-time college courses.

Learn the Perfect Language. With over 20 languages to choose from, you'll find the one you've always dreamed of learning.



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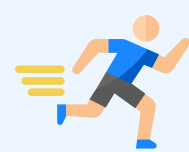
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How to Access OptiLingo

1

Sign up for [issuer] payment card

2

Get sign-in details for OptiLingo from your card provider.

3

Visit the OptiLingo website for [issuer] members and sign up for the app.

4

Get full access and learn any language.

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